

# FORT GEORGE G. MEADE - MARYLAND

“How Can You Help?”



## MWR Sponsorship Opportunities



**Serving all Military Services!**



### **MWR MEGA SPONSOR** \$ 25,000 for one (1) year

*The Mega Sponsor will be featured on several of the MWR 2019 events listed in this brochure!*

*The Mega Sponsor will also receive advertising on the leaderboard of the MWR website: [www.meade.armymwr.com](http://www.meade.armymwr.com), which receives over 45,000 hits per month and MWR's electronic marquee that are viewed by thousands daily.*

*The Mega Sponsor will be designated on the stage as a sponsor of the annual Red, White, and Blue event; drawing over 10,000 attendees, and MWR's newly slated Oktoberfest event.*

*The Mega Sponsors logo will be featured on all advertising and print materials for each event; to include fliers, posters, banners, road signs, slide presentations, and website/Facebook posts.*

**Reach Military Service Members and Retirees, their families, and Department of Defense Civilian employees like never before!**

**FORT GEORGE G. MEADE**  
**Morale, Welfare, & Recreation**  
(MWR)

### **MWR MARKETING OFFICE**

*Pershing Hall - West Wing  
4550 Parade Field Lane / Third Floor - Room #331  
Fort George G. Meade, Maryland 20755*

**MWR Commercial  
Sponsorship Coordinator**  
**301-677-6635**

*Information and additional sponsorship opportunities are available in the MWR Sponsorship & Advertising brochures that are available online at [www.meade.armymwr.com](http://www.meade.armymwr.com).*



# Fort George G. Meade - Sponsorship Opportunities



## LARGE EVENT:

*\* denotes Mega Sponsor recognition included*

### Red, White, and Blue Celebration

#### - Fireworks

Forty (40) minute fireworks display  
Sponsor - \$15,000

#### - Youth Rides & Activities

Nine (9) rides and various activities  
Sponsor - \$10,000

#### - Entertainment & Stage\*

Professional stage, sound, and lighting  
Sponsors - \$5,000 each  
Total of four (4) sponsors



## MEDIUM EVENTS:

*\* denotes Mega Sponsor recognition included*

### 2019 Oktoberfest\*

Event Sponsors - \$2,500 each  
Total of four (4) sponsors

### 2019 Meade Run Series

Series Sponsor\* - \$1,000  
Total of five (5) Runs

Single Run Sponsor - \$250  
One (1) single date

### Right Arm Nights

Series Sponsor\* - \$2,500  
All ten (10) runs

Single Event Sponsor - \$250  
One (1) single date



## SMALL EVENTS:

*\* denotes Mega Sponsor recognition included*

### Annual Fort Meade Army vs. Navy Flag Football Game & Tailgate Party

Give-away Fan Gear  
Sponsor - \$500

Grand Prize Drawing  
Sponsor - \$500

General Game Sponsor\*  
Sponsor - \$250

### Annual Mother Son Ball\* Sponsor - \$500

### Annual Father Daughter Ball\* Sponsor - \$500

## SMALL EVENTS:

*Events are held four (4) times a year*

### Comedy Nights

Series Sponsor\* - \$1,750.  
Single Event Sponsor - \$500.

### Murder Mystery Dinners

Series Sponsor\* - \$1,750  
Single Event Sponsor - \$500.

## IN-KIND SPONSORS:

- Give-Away Items
- Decorative Items
- Event Participation
- Event Support