

SPONSORSHIP REQUEST

DFMWR Marketing – 301-677-6635

Submit all requests via email to the Sponsorship and Advertising Manager three months prior to event. Please provide as much detail as possible about the event.

Event/Activity Title:

Date/Time:

Location:

Event POC:

Phone:

Email:

Sponsorship Needs

Cash:

In-Kind:

Past Sponsors/Recommended Sponsors:

Event Year Founded, Brief Program History, Purpose:

Description of Activity/Event:

List areas for sponsorship (e.g., stage, banners, signs, etc.)

Expected Attendance:

Targeted Audience

Ages:

%Active Duty:

%Civilian/Retiree

%Men

%Women

%Children

What makes this activity/event special or unique?

Requester/Manager Name: _____

Date: _____

Division Chief Approval: _____

Date: _____